## The Giddings News

March 5, 1953

## DANIEL BROTHERS OPEN TIRE STORE IN HOUSTON

E. D. (Red) Daniel and his brother Jim Daniel have opened a new tire store in Houston. Both men are well known in Lee County. Attending the opening recently was L. M. Seiberling, president of the tire company which bears his name, whose complete line of rubber products will be featured by the new firm.

The Daniel brothers have been associated with the tire industry for more than 18 years. Mr. Seiberling said that the staff of the new firm is one of the most complete and experienced in any company handling their products throughout their world-wide organization.